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FOR IMMEDIATE RELEASE

## **New Book To Feature Greenest Buildings In Oregon, Washington, British Columbia and Alaska**

### **Upcoming Publication Announced *The FIELD GUIDE to GREEN BUILDINGS of the PACIFIC NORTHWEST***

Seattle WA., February 12, 2010— The Cascadia Region Green Building Council and Ecotone Publishing today announced the commencement of a publication that identifies and highlights the most exemplary green buildings in the Pacific Northwest.

Titled *The FIELD GUIDE to GREEN BUILDINGS of the PACIFIC NORTHWEST*, the book will serve as a handbook to commercial green buildings in Oregon, Washington, British Columbia and Alaska. The publication will include two hundred or more one-page case studies of remarkable buildings, plus unique maps, photographs and summaries of green features of each project. Only the highest performing projects will be featured.

In the announcement, Jason F. McLennan, CEO of Cascadia Green Building Council noted, "The process of compiling the project list to be included in the field guide is exciting, in that it will integrate the collective knowledge of an expert local publisher, the Cascadia staff and the Cascadia membership as a whole. Ecotone Publishing is collaborating with Cascadia in reaching out to the membership for information on projects to be included in the field guide. By directly engaging the Cascadia membership for contributions to the publication, the content will be pertinent and foster a sense of community."

Michael Berrisford, COO of Ecotone Publishing pointed out Ecotone's commitment to the project. "Ecotone is committed to designing the book to reflect the quality, beauty, and inspiration of the green buildings of the Pacific Northwest. Echoing the environmental ethic of Cascadia, the field guide will be printed on 100 percent post-consumer, chlorine-free paper using soy-based ink. Each publication will include an environmental benefits statement auditing the resources used in production as well as the greenhouse gases generated."

Upon publication, *The FIELD GUIDE to GREEN BUILDINGS of the PACIFIC NORTHWEST* will be available at retail outlets, e-commerce sites, industry trade conferences, and directly from Cascadia Region Green Building Council and Ecotone Publishing. The book is expected to be released in time for the U.S. Green Building Council's (USGBC) 8<sup>th</sup> annual Greenbuild conference, in Phoenix AZ - November 2009. For more information about *The FIELD GUIDE to GREEN BUILDINGS of the PACIFIC NORTHWEST*, please send <mailto:mikeeco@telus.net>

### **About Cascadia**

The Cascadia Region Green Building Council promotes the design, construction and operation of buildings that are environmentally responsible, profitable, and healthy places to live and work in Oregon, Washington, British Columbia and Alaska. Incorporated as a 501(c)(3) charitable organization in December 1999, Cascadia is one of two original chapters of the US Green Building Council, and the only dual citizen chapter recognized by both the US and Canada Green Building Councils.

For more information on Cascadia, please visit the website at [www.cascadiagbc.org](http://www.cascadiagbc.org) or call 503.228.5533

### **About Ecotone**

Founded and operated by green building experts, Ecotone Publishing is the first book publisher to focus solely on green architecture and design. Headquartered on Bainbridge Is., WA, the company is dedicated to meeting the growing demand for authoritative and accessible books on sustainable design, materials selection and building techniques in North America and beyond. Ecotone institutes a variety of green strategies, including the printing of its books on recycled content paper with vegetable-based inks, the use of recyclable packaging and supporting employees telecommuting from home offices. Ecotone proudly supports environmental and social organizations through collaboration, partnership and membership. An industry leader, Ecotone is the first American publishing company to fully adopt carbon neutrality to its business practices, in order to offset its own contributions to climate change.

For more information on Ecotone Publishing, please visit the website at [www.ecotonedesign.com](http://www.ecotonedesign.com) or call 250.274.4444