

Ecotone Publishing Announces Expansion Plans for 2005

Bob Berkebile Becomes Partner in Green Design Publishing Venture; Five New Titles Scheduled for This Year

KANSAS CITY, Mo., March 28, 2005—Ecotone Publishing LLC, the first exclusive green architecture and design book publisher, today announced that Bob Berkebile, FAIA, has become an investor in the company, and that the company will add five new titles this year.

“With our first two green design titles well received in the market, we are moving forward with ambitious expansion plans for 2005,” said Jason F. McLennan, founder and president of Ecotone.

Ecotone plans to release five books this year, beginning with the *Green Dollhouse Book*, which explores environmental education using dollhouses to demonstrate green building concepts. Ecotone will launch a new series entitled the Ecological Engineer that focuses on the work of the leading engineering firms in North America. Ecotone will announce three additional titles this summer.

McLennan adds, “I’m delighted that Bob has agreed to take an active role in the growth of Ecotone. Bob’s work embodies the philosophy of Ecotone, and he brings a wealth of wisdom and experience in sustainability. With Bob’s leadership and participation, we can take Ecotone to the next level.”

“Ecotone has already made an impact on the green building industry and international architecture curriculum with the publication of *The Philosophy of Sustainable Design*,” said Bob Berkebile, a founding principal of BNIM Architects and one of the nation’s leading authorities in the field of sustainable design. “I’m excited about the opportunity to work closely with Jason to fulfill Ecotone’s vision to create green design titles aimed at restoring social, economic and environmental vitality.”

Berkebile was founding chairman of AIA’s Committee on the Environment (COTE) and has consistently created new approaches to holistic, integrated community building. His clients have included local municipalities, Fortune 100 corporations, national organizations, prominent foundations, universities, governors, and U.S. Senators and representatives. Berkebile is a founding board member of the U.S. Green Building Council, the Nature Conservancy and the Center for the Global Community, and has been a juror or guest lecturer at numerous universities including Harvard, Rice, Stanford and Cambridge University.

About Ecotone

Founded and operated by green building experts, Ecotone Publishing, LLC is the first book publisher to focus solely on green architecture and design. Headquartered in Kansas City, Mo., the company is dedicated to meeting the growing demand for authoritative yet accessible books on sustainable design, materials selection and building techniques. For more information on Ecotone Publishing, please visit the website at www.ecotonedesign.com or call 816-363-3304.