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For Immediate Release

Integrated Design - Advancing the “Green-Design” Revolution

*Pioneering Sustainable Design Firm’s Leadership and Projects
Spotlighted in Latest Title from Green Building Publisher*

SEATTLE, WA., November 7, 2008—Ecotone Publishing, the industry’s first exclusive green architecture and design publisher, today announced a new book, *Integrated Design - MITHUN*. Mithun is a national leader and advocate for sustainable design and urbanism, setting new standards for resource-efficient structures and communities. Author David R. Macaulay chronicles the practice, principles and projects of this preeminent leader in the “green-design” revolution. He uncovers the elements that have made Mithun one of the most innovative design firms in North America.

“Our mission is to ‘Inspire a sustainable world through leadership, innovation, and integrated design,’” says Bert Gregory, FAIA, Mithun’s president and CEO. “Through this publication, we are opening our doors to fellow designers and the public to reveal first-hand details of our integrated design process. With *Integrated Design – MITHUN*, we are intentionally sharing our knowledge in order to expand the possibilities for education and collaboration. We believe that a thorough understanding of the relationship between nature, technology and design is the key to creating vibrant public, residential, academic and commercial spaces.”

Integrated Design - MITHUN explores the firm’s unique design principles and innovative thinking that drives global solutions for diverse project types. David R. Macaulay examines Mithun’s multidisciplinary approach, revealing valuable information that has led to the design of some of the world’s top-performing places. Filled with beautiful photography and compelling case studies, this book promises to inspire and educate a new generation of designers toward a more responsible, robust future.

“A new form of architecture and landscape must emerge that is ecologically sound, socially just and designed for both utility and beauty, if we are to successfully overcome the challenges ahead of us,” stated Jason F. McLennan, CEO of Cascadia Green Building Council and founder of Ecotone Publishing. “Mithun leads the way, practicing an advanced level of integrated design and holistic thinking still uncommon in the design world.”

Availability

Integrated Design - MITHUN is available online and at architecture and building bookstores throughout North America. For more information or to order the book, please visit

<http://www.ecotonedesign.com>

Title: Integrated Design - MITHUN
Author: David R. Macaulay
ISBN: 978-0-9749033-9-2
List Price: \$46.95
of pages: 260
Copyright: 2008

Praise for *Integrated Design - MITHUN*

"I draw great hope for the future when I see the type of spirited and sensitive design as practiced at Mithun. This book showcases why Mithun provides such important design leadership at this point in history. Beautiful and inspiring!" -- Bob Berkebile, FAIA - BNIM Architects

"Integrating ideas from multiple disciplines will be a defining feature of the 21st century paradigm shift in urban design. Mithun's integrated design approach is having a big impact on thought leadership in the design, development and policy communities." -- Denis Hayes, President & CEO Bullitt Foundation

"Anyone who has ever worked on a truly transformational project, one that stretches the boundaries of what is possible with today's design and technologies, has almost certainly done so by being involved in an integrated design approach. Mithun has demonstrated a willingness to explore these integrative concepts and to put them into practice. As a result, Mithun is designing, with the help of their collaborators, some of the most innovative buildings in the Northwest and challenging all of us to think about the footprint and legacy of our buildings." -- Dennis Wilde, GerdingEdlen Sustainable Solutions

"What could be more important than showcasing the powerful results of integrated design in practice? Integrated Design- MITHUN deserves to be on the bookshelf of every design professional and student aspiring to work in the design professions. Mithun's built projects and corporate culture both inspire and inform." -- Gail Vittori, Center for Maximum Potential Building Systems and co-author of *Sustainable Healthcare Architecture*

"Mithun's thought leadership is evident at every turn. They articulate their design creativity through deep systems-thinking, and their brilliance is helping to illuminate a path for everyone who cares about the future to follow." -- Sandy Wiggins, Principal, Consilience LLC

About Ecotone Publishing **The Green Building Publisher**

Ecotone Publishing - *exploring the relationship between the built and natural environments*

Founded and operated by green building experts, Ecotone Publishing is the first book publisher to focus solely on green architecture and design. Headquartered on Bainbridge Is., WA, the company is dedicated to meeting the growing demand for authoritative and accessible books on sustainable design, materials selection and building techniques in North America and beyond. Ecotone institutes a variety of green strategies, including the printing of its books on recycled content paper with vegetable-based inks, the use of recyclable packaging and supporting employees telecommuting from home offices. Ecotone proudly supports environmental and social organizations through collaboration, partnership and membership. An industry leader, Ecotone is the first American publishing company to fully adopt carbon neutrality to its business practices, in order to offset its own contributions to climate change.

Our commitment to the environment and to a sustainable future is the driving force behind every action we undertake.

For more information on Ecotone Publishing, please visit the website at www.ecotonedesign.com or call 250.274.4444.

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