

Ecotone Unveils *Who's Green 2006* Directory Pre-eminent Resource of Firms in the Green Building Industry

Definitive Clearinghouse of Information for the Best Talent and Resources in the Sustainable Design and Construction Field

KANSAS CITY, Mo., September 15, 2005—Ecotone Publishing LLC today announced *Who's Green® 2006*, a new directory designed to serve as the pre-eminent resource book for locating firms, organizations and institutions that are actively participating in the growth of the green building industry. The first of its kind in the industry, the directory will be the definitive clearinghouse of contact information for the best talent and knowledge in the sustainable design and construction field in North America.

“Although the green building industry has seen tremendous growth in the past few years, locating a truly qualified green building professional in many areas can be challenging. *Who's Green* will bring together the experts in the field in an accessible, informative directory, and help unify the green building community while helping it grow.” said Jason F. McLennan, founder and president of Ecotone.

Who's Green includes profiles and contact information for the principal firms and organizations involved in the North American green building industry. Each listing is arranged in the categories of Architecture Firms; MEP Engineering Firms; Interior Design Firms; Green Consulting Firms; Green Building Organizations and Non-Profits; and Schools of Architecture with a green focus. Qualified applicants have been listed in *Who's Green* free of charge.

The directory will also include an article on the “Green Project of the Year,” featuring an interview with two principal architects involved in a collaboration that has led to a celebrated sustainable design. Details on the Ecotone “*Living Building Challenge*” and an Application Guide for *Who's Green 2007* are also contained within.

Who's Green will be available through retail outlets, online bookstores, industry trade conferences, and directly from Ecotone Publishing beginning in November 2005. For more information, see www.whosgreen.com or call 250-274-4444.

About Ecotone

Founded and operated by green building experts, Ecotone Publishing, LLC is the first book publisher to focus solely on green architecture and design. Headquartered in Kansas City, Mo., the company is dedicated to meeting the growing demand for authoritative yet accessible books on sustainable design, materials selection and building techniques. For more information on Ecotone Publishing, please visit the website at www.ecotonedesign.com or call 816-363-3304.